



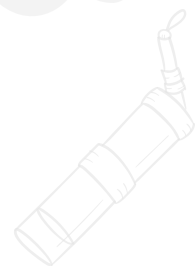
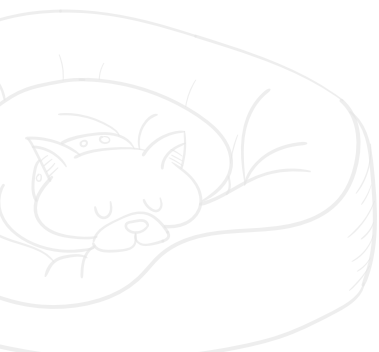
*Pupp Buddy*TM

Pet's wishes fulfilled



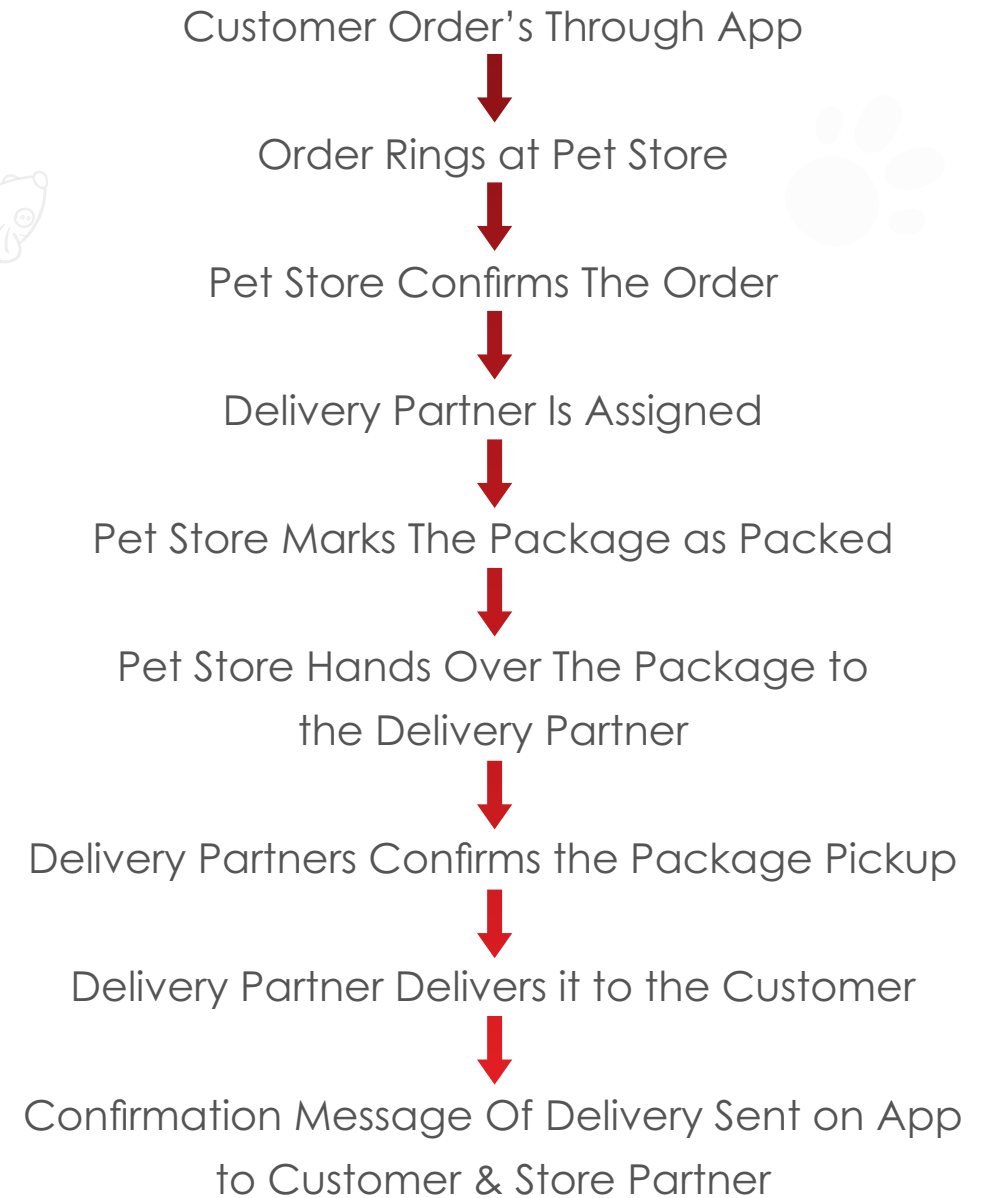
About Us:

Pupp Buddy is designed in order to facilitate Pet Owners in a way so that they can order food, snacks, accessories etc. for their Lovable Pets. Just Download the App on Android or IOS and start ordering your favourite pet food and get it delivered at your doorstep within a few hours.



How We Work:

We at Pupp Buddy are the facilitators for delivering Pet Foods & essentials from Pet Shops to The Customer Directly.



Why Pupp Buddy:

: Since the inception of Covid-19 Pandemic the World around us have changed drastically. People are worried in going out for shopping's and the prefer Home Delivery of all products. Surveys show that in Post Covid Era's the Home Delivery Volumes have increased substantially by more than 3 Times (Ref: McKinsey Reports Sep 2021).

Reports Suggest that The Indian Pet Food Industry is slated to grow on a CAGR of 13.5% in the next 5 Years making it one of the biggest industries in India(Ref:<https://www.mordorintelligence.com/industry-reports/india-pet-food-market#>)

Every Business & Shop Owner Wants to get Connected Directly to the Consumer through an Online Portal and this is where We at Pupp Buddy Help you do that without spending money on your Website,Applications,E-Commerce Stores, Brandings & Promotions.

Pupp Buddy is a Platform wherein The Pet Shop Owners can showcase and sell all their products to the consumers without worrying about how to get it delivered.This in turn will Boost the Overall sales of the Pet Stores and will provide a more wider outreach among customers.

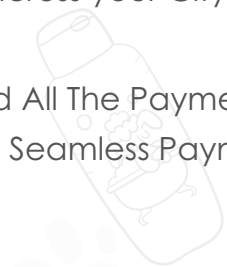
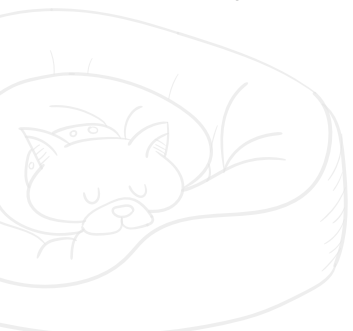


What We Provide:

Once a Pet Store Sign's Up with Pupp Buddy We Will Provide you With the Following:

- 🐾 Pupp Buddy Vendor App (Real Time)
- 🐾 Pupp Buddy Dashboard (Real Time)
- 🐾 Pupp Buddy Delivery Partners
- 🐾 Increased Sales Volumes
- 🐾 Increased Customer Base
- 🐾 Hassle free Deliveries across your City at No Cost

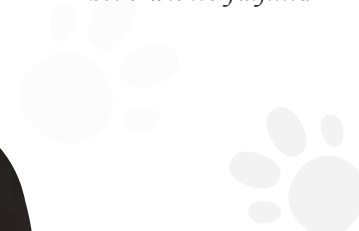
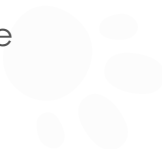
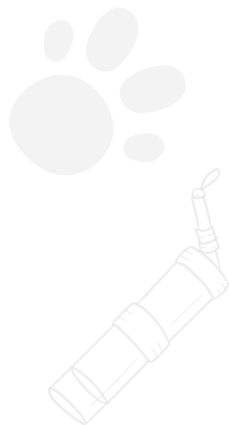
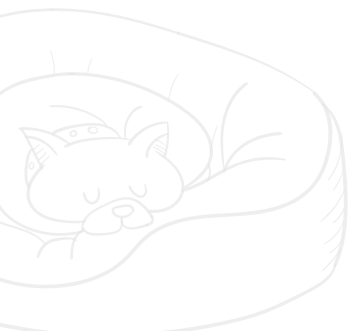
We Have Incorporated All The Payment Modes & Gateways to facilitate Seamless Payments from Customers.



The Pupp Buddy Business Model

At Pupp Buddy our only Aim is to connect the Pet Stores with customers directly in order to boost sales. We have designed the Applications in Such a way that All 3 Points i.e. Customers, Pet Store Owners and Delivery Partners have their own individual Real Time Applications through Which They Track the Orders & Payments.

At Pupp Buddy Once We Sign up With a Pet Store We Will Directly List the Store with Real time stock on our Applications on Android & IOS so that no orders are cancelled due to non-availability of stock.



How We Charge

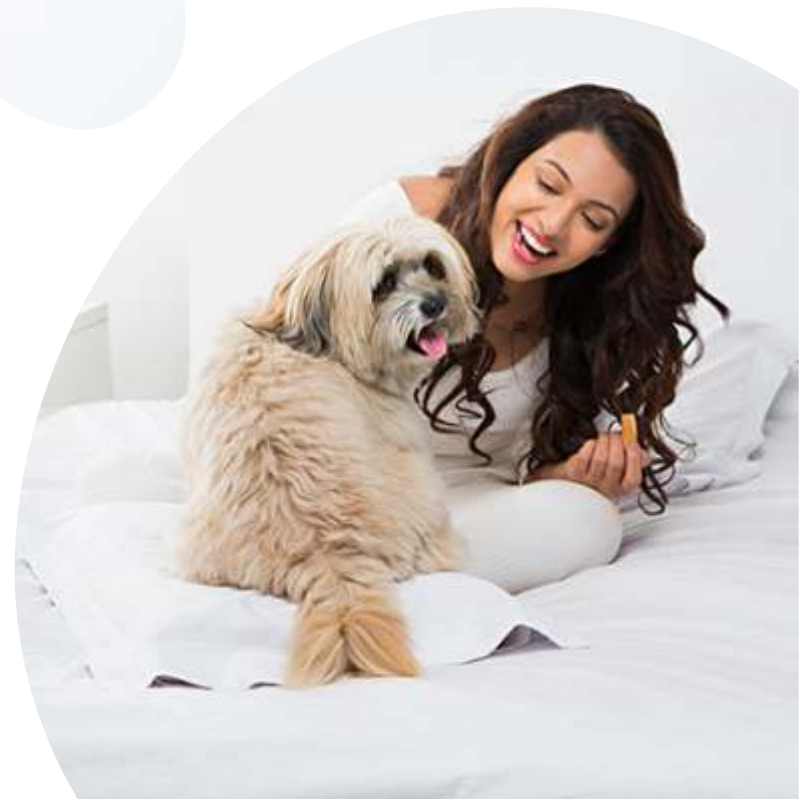
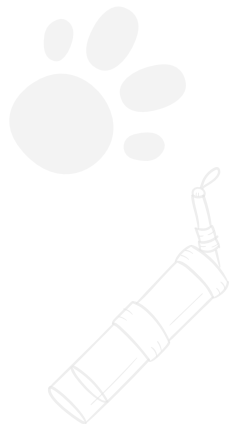
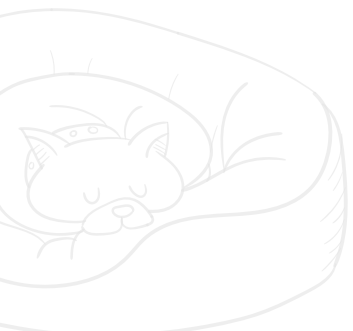
At Pupp Buddy we believe that keeping a transparency in the finances is utmost important factor. Keeping this in mind we have designed a simple Payout Mechanism so that the Pet Store Owners & Pupp Buddy have all the clarities on payment fronts. Please Find the Charges:

- 🐾 Signup Fees : Nil (We Do Not Charge Any Signup Fees From The Pet Store Owner)
- 🐾 Software/Vendor App Installation: Five Thousand Rupees Only
- 🐾 Our Service Fees: Seven (7 Percent) of the Order Value
- 🐾 Payment Settlement Cycle: All Order From Monday to Sunday the Payouts Will be Released to the Store Owner on Tuesday in their registered bank account. In Case of COD Orders the process will be Vice-versa.



The Next Steps:

- 🐾 Fill the Registration form
- 🐾 Sign the MOU
- 🐾 Get Onboard Pupp Buddy





Pupp Buddy[™]
Pet's wishes fulfilled

*Thankyou
& Happy Selling*





Pupp BuddyTM
Pet's wishes fulfilled

Regd. Office Address: 2nd Floor, Satya Business Park 1, Nawal Kishore Road, Hazratganj, Lucknow

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